

PRIDESTAFF®

F R A N C H I S E G R A N T I N G P R O C E S S

√ **STEPS OF THE PROCESS:**

DATE:

QUESTIONS:

Receive e-mail and welcome call to start the process with an appointment for the Introductory Call		
Introductory Call – All about you, the PrideStaff Granting Process, and an overview of the Staffing Industry and PrideStaff		
Sales Call – Our value proposition, client base, sales plan and philosophy, Key Performance Indicators, and more!		
Recruiting Call – Recruiting, retention, testing, skill training and enhancement, benefits, and referrals		
Support and Training Call – Staffing your business, Training for staff and Franchisee, Office Opening and On-going Support, plus an on-line tour of The Portal		
Territory Call - Territory available, Demographics, Thematic Maps, Site Selection, Floor Plans & Build-out		
Franchise Disclosure Document (FDD) Review Call – Read document and return signed receipt to PrideStaff		
Submit “Franchise Consideration Application” for pre-approval		
Vice President Field Consultant (VP-FC) Call – One-on-one call with the support department		
Franchisee Validation Calls		
Complete Pro-forma template – Blank template provided (discuss during Validation Calls with franchisees)		
Franchise Attorney review of the franchise agreement		
Spouse/Partner Call – If he/she has not participated in call(s), this call is required prior to moving forward		
Credit and Background Check		
Proof of Financial Capability submitted		
Invited to attend Discovery Day – Visit Home Office in Fresno, CA		
Decision Day – Invitation extended and accepted		

QUESTIONS and CLARIFICATION:

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